FHM Cover Search

Official Rules

Effective date: November 10, 2026

Contents

Consumer Disclosure
Competition Organizer
Important Notice
Who May Participate
Entry and Registration
Voting
Competition Schedule
Judge Review
Advancement and Notification
Prizes
Winner Acknowledgment
Standards of Conduct
Winner Requirements and Consent
Waiver and Limitations of Liability
Dispute Resolution and Mandatory Arbitration
Right to Cancel or Modify
Withdrawal and Removal
Refunds
Vote Validation and Results
Governing Agreement
Partial Invalidity
Contact Us
Third Party Disclaimer

Consumer Disclosure

THIS IS A BINDING CONTRACT. YOUR CONTINUED PARTICIPATION AS A CONTESTANT, VOTER, OR WINNER IN THE COMPETITION (AS DEFINED BELOW) IN ANY MANNER SIGNIFIES YOUR ACCEPTANCE OF AND AGREEMENT TO THESE RULES AND THE TERMS OF USE, AND YOUR ACKNOWLEDGMENT OF THE APPLICABLE PRIVACY POLICY. LATER UPDATES DO NOT AUTOMATICALLY CHANGE THE MATERIAL TERMS OF AN ENTRY OR PURCHASE ALREADY MADE. PLEASE READ THESE RULES IN THEIR ENTIRETY BEFORE PARTICIPATING.

THESE RULES GOVERN WHAT CLAIMS YOU CAN BRING, WHAT DAMAGES YOU CAN CLAIM, AND HOW DISPUTES BETWEEN YOU AND THE COMPETITION ENTITIES (AS DEFINED BELOW) RELATING TO YOUR PARTICIPATION AS A CONTESTANT, VOTER, OR WINNER (COLLECTIVELY, A "PARTICIPANT") IN THE COMPETITION WILL BE RESOLVED. THE SECTIONS OF THESE RULES TITLED "**WAIVER AND LIMITATIONS OF LIABILITY**" AND "**DISPUTE RESOLUTION AND MANDATORY ARBITRATION**" EXPLAIN WHAT CLAIMS YOU ARE WAIVING, WHAT DAMAGES YOU CAN CLAIM, AND CONTAIN AN ARBITRATION AGREEMENT AND WAIVER OF CLASS ACTION, WHICH STATES THAT YOU AND THE COMPETITION ENTITIES (EACH A "PARTY" AND, COLLECTIVELY, THE "PARTIES") MUST ARBITRATE INSTEAD OF GOING TO COURT BEFORE A JUDGE OR JURY AND THAT ALL SUCH ARBITRATION CLAIMS MUST BE BROUGHT IN YOUR INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS REPRESENTATIVE OR MEMBER, OR OTHERWISE ON BEHALF OF OTHERS, IN ANY PURPORTED CLASS, COLLECTIVE, OR REPRESENTATIVE PROCEEDING.

PLEASE NOTE THAT THE DISCLAIMER OF WARRANTIES, LIMITATIONS OF LIABILITY, GOVERNING LAW, AND DISPUTE RESOLUTION PROVISIONS CONTAIN IMPORTANT LIMITATIONS ON OUR LIABILITY AND REQUIRE ARBITRATION UNDER THE LAWS OF WYOMING, AS FURTHER DESCRIBED IN THESE RULES.

Competition Organizer

DHS Media Group (Pty) Ltd (“Sponsor”), a private company registered in South Africa, sponsors https://contest.fhm.com (the "Website") and the FHM Cover Search (the "Competition"). Sponsor may be reached at 1st Floor, Block 6, Fourways Office Park, Fourways, 2191, South Africa or via email at editor@fhm.com.

The Competition is administered and operated on Sponsor’s behalf by Suroh Group LLC, operating as Slate Contests (the "Administrator"). Administrator provides registration, voting administration, vote validation, payment processing, participant support, and refund administration. Administrator may exercise the administrative and enforcement rights granted to Sponsor under these Rules on Sponsor’s behalf, including verifying eligibility, reviewing votes, addressing prohibited activity, and implementing disqualification decisions.

Administrator's name, a payment descriptor such as Slate Contests, or the name of a payment processor may appear on a purchaser's payment statement. Purchases remain subject to these Rules and the applicable purchase terms regardless of which entity processes the payment. All obligations imposed on Sponsor or Administrator by applicable law remain in full force regardless of this allocation.

"Competition Entities" means Sponsor, Administrator, their respective parent companies, subsidiaries and affiliates, the Competition's sponsors, prize providers, production partners and service providers, and each of their respective officers, directors, employees, contractors and agents.

Important Notice

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS COMPETITION.

FREE VOTES AND VOTES INCLUDED WITH PURCHASED DIGITAL-CONTENT PACKAGES COUNT EQUALLY TOWARD ADVANCEMENT IN PUBLIC VOTING ROUNDS. A PURCHASE DOES NOT GUARANTEE ADVANCEMENT OR A PRIZE. FINALS RANKINGS ARE DETERMINED BY JUDGE REVIEW, WITH QUALIFYING VOTES USED ONLY TO BREAK TIES.

THE NUMBER OF ELIGIBLE ENTRIES RECEIVED DETERMINES THE INITIAL FIELD. ADVANCEMENT IS BASED ON QUALIFYING VOTES AND, IN FINALS, JUDGE REVIEW UNDER THE STATED CRITERIA. THE LIKELIHOOD OF WINNING DEPENDS ON THE TOTAL NUMBER OF ELIGIBLE CONTESTANTS AND THE SKILL AND EFFORT OF ALL PARTICIPANTS.

Individuals registering to compete (each a "Contestant" and collectively, the “Contestants”) are not required to pay an entry fee, cast a vote, or tender any payment of any kind to enter the Competition.

Contestants need not be present to win. Winners will be notified as described under Advancement and Notification.

Grand Prize Conditions: To be the Grand Prize Winner (defined below), a Contestant must be willing and able to participate in an FHM USA magazine cover shoot and editorial feature on dates and at a location set by Sponsor, and will be required to confirm this. Nudity is not required. Selection as the Grand Prize Winner is contingent upon execution of Sponsor’s model release, which grants Sponsor the right to use images from the shoot in digital media in perpetuity and in print for up to one (1) year, and does not require exclusivity. A Grand Prize Winner who declines the shoot or does not execute the required release forfeits the entire Grand Prize package, including the cash award, and an alternate Winner will be selected as described under Prizes.

Individuals submitting votes (each a "Voter" and collectively, the "Voters") are not required to pay to cast a vote, although a Voter may purchase a digital-content package that includes additional votes for a Contestant, as described under Voting. Voting or purchasing does not entitle a Voter to a Contestant's prize or a share of it. Void where prohibited or otherwise restricted by applicable law. Voters and purchasers must meet the eligibility requirements in the Terms of Use, including the minimum age requirement.

By entering or voting in this Competition, Contestants and Voters unconditionally accept and agree to abide by and be bound by these rules (the "Rules"), the Terms of Use, and any decision(s) of Sponsor, and acknowledge the Privacy Policy. Eligible Contestants who timely complete registration during the entry period and satisfy all requirements of these Rules will be admitted into the Competition as Contestants, subject to verification, eligibility review, vote validation, and disqualification rights reserved by Sponsor under these Rules. Public voting (votes cast by the public) will determine which Contestants advance through designated public voting rounds and, where applicable, to any judging round described in these Rules. The prize(s) described in these Rules will be awarded in accordance with these Rules. Any violation of the Rules or the Terms of Use may, at Sponsor's sole discretion, result in disqualification. All decisions of Sponsor, and all judging decisions where applicable, are final and binding in all respects.

ALL DATES AND TIMES SET FORTH IN THESE OFFICIAL RULES ARE APPROXIMATE UNLESS OTHERWISE EXPRESSLY STATED. SPONSOR RESERVES THE RIGHT TO EXTEND DEADLINES, ADJUST ROUND TRANSITION TIMES, AND CONDUCT ADMINISTRATIVE REVIEW, TABULATION, AND VOTE VALIDATION AS REASONABLY NECESSARY FOR THE FAIR AND REASONABLE ADMINISTRATION OF THE COMPETITION.

Who May Participate

The Competition is open only to female adults who are legal residents of the fifty (50) United States or the District of Columbia and who meet the age requirement below ("Eligible Entry Age") at the time of entry. Additional eligibility restrictions are set forth below. Void where prohibited or otherwise restricted by applicable law.

To be eligible, a Contestant must be at least eighteen (18) years old and have reached the age of majority in her jurisdiction of residence at the time of entry.

Officers, directors, and employees of Sponsor, Administrator, Sponsor's subsidiaries and affiliates, any other sponsors, any prize providers, and their respective immediate family members (defined as spouse, parent, child, or sibling), are ineligible to participate in the Competition as Contestants or Voters.

Any individual who has been declared the grand prize winner of a Sponsor model competition within the past twelve (12) months, measured from the date that prior winner was announced, is ineligible to enter or participate as a Contestant in the Competition.

Sponsor will take all reasonable steps to prevent ineligible Contestants from entering and/or participating in the Competition. Sponsor reserves the right, in its sole and absolute discretion, to deem a Contestant ineligible to enter the Competition, or a Contestant ineligible to continue in the Competition, at any time and for any reason whatsoever consistent with these Rules, including due to the Contestant's inability to fulfill any obligation required by Sponsor and these Rules. By entering the Competition, Contestants agree to Sponsor's use of their name, biographical information, and the Contestant Content (as defined below) in connection with the Competition and related promotional uses as described in these Rules.

BY REGISTERING TO ENTER THE COMPETITION, CONTESTANTS REPRESENT AND WARRANT THAT THEY HAVE READ AND AGREE TO THESE RULES, MEET ALL ELIGIBILITY REQUIREMENTS, AND OWN OR OTHERWISE CONTROL ALL RIGHTS NECESSARY TO SUBMIT THEIR ENTRY MATERIALS AND TO GRANT THE RIGHTS DESCRIBED IN THESE RULES. INVALID, FALSE, DECEPTIVE, INCOMPLETE, OR NON-COMPLIANT ENTRIES OR PROFILES SHALL RENDER THOSE ENTRIES OR PROFILES INELIGIBLE AND APPLICABLE VOTES VOID, IN SPONSOR'S SOLE

DISCRETION. SPONSOR SHALL NOT BE LIABLE FOR ITS REASONABLE RELIANCE ON CONTESTANTS' REPRESENTATIONS AND WARRANTIES.

NOTICE: YOU HAVE NOT YET WON.

Entry and Registration

To enter, Contestants must visit https://contest.fhm.com and complete and submit the official entry form during the registration period. Contestants must provide all requested information, including, at a minimum, one (1) photograph of the Contestant meeting Sponsor's requirements included herein (the "Submitted Photograph"), submitted using the upload tool and instructions provided on the Website. Contestants may, but are not required to, upload additional photographs.

Registration opens on November 10, 2026 at 5:00 p.m. Eastern Time and remains open through December 11, 2026 at 11:30 p.m. Eastern Time (the "Entry Deadline"). Eligible Contestants who submit a qualifying entry while registration is open and satisfy all requirements of these Rules will be admitted into the Competition as Contestants on a rolling basis, subject to eligibility verification, fraud review, and disqualification rights reserved by Administrator and Sponsor (as applicable) under these Rules, and may begin receiving votes when their group's voting round opens under the Competition Schedule.

Sponsor and Administrator may use the contact information provided by a Contestant for Competition administration, including to request resubmission of the Submitted Photograph or to request that the Contestant submit additional photographs ("Additional Photographs"). By entering, Contestants agree to receive Competition text messages (SMS, MMS or iMessage) sent by Administrator on Sponsor's behalf, including verification codes, entry status, participation updates and reminders, results, and finalist, winner or prize notices, as described in the SMS Terms in the Terms of Use. These messages do not include marketing. Message frequency varies. Standard message and data rates may apply. A valid U.S. mobile number, confirmed by a one-time verification code sent by text message, is required to register. Consent to these messages is not required to vote or purchase. You may opt out at any time by replying STOP to any message, or by contacting support@slatecontests.com. Stopping texts does not withdraw an entry; Competition notices remain available on the contestant dashboard.

By entering the Competition, Contestant represents and warrants that the Contestant is of Eligible Entry Age and owns or otherwise controls all rights necessary in the Submitted Photograph and any other submitted materials to grant the rights described herein. By agreeing to these Rules, you agree that your submission of a qualifying Contestant entry grants Sponsor, and those acting on Sponsor's behalf, a worldwide, royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, publish, display, distribute, edit, adapt, modify, excerpt, and otherwise exploit the entry, the Submitted Photograph, any Additional Photographs, and any other photographs, videos, or other content or materials uploaded or submitted by the Contestant in connection with the Competition, including to the Contestant's profile or content gallery at any time during the Competition (collectively, the "Contestant Content"), and the Contestant's name, likeness, voice, image, and biographical information in any manner reasonably related to the administration, promotion, advertising, publicity, recap, archival display, and exploitation of the Competition, the Website, the FHM brand, and future competitions operated under that brand, in any and all media now known or hereafter devised, without additional notice, permission, or compensation, except where prohibited by law.

By agreeing to these Rules, you agree that the foregoing license includes the right of Sponsor to authorize its parents, affiliates, successors, assigns, licensees, service providers, contractors, sponsors, production partners, and agents to exercise such rights in connection with the Competition and related promotional uses. Contestants retain ownership of their underlying Contestant Content, subject to the rights granted to Sponsor in these Rules.

For images submitted to a purchasable gallery, this license includes permission for Sponsor and Administrator to provide gallery access through a link emailed to purchasers and to grant the personal-use

permission described in the Terms of Use. Copies already saved by users remain accessible after a gallery is removed.

Contestant Content submitted through the Website must be non-nude, and profile and gallery photos must depict only the Contestant. Contestant Content must not infringe or violate any right of any person or entity, including copyright, right of publicity, and right of privacy, and must not contain obscene or otherwise offensive content, content that depicts or promotes violence or illegal activity, or, in profile and gallery content, third-party branding or the personal information of any third party, as determined in Sponsor's sole discretion. Photographs of the Contestant must accurately depict the Contestant's actual appearance. Images that Sponsor determines were generated by artificial intelligence tools, or edited in a way that materially misrepresents the Contestant's appearance, are not eligible entry materials, and Sponsor may remove or require replacement of any such image at any point in the Competition. Once admitted, each Contestant must keep a Sponsor-approved image displayed on their profile page at all times for the duration of their participation.

Content submitted to the Website is subject to automated moderation. Administrator processes content reports and removal requests submitted through the Website or to support@slatecontests.com. The intellectual-property infringement reporting procedures in the Terms of Use apply to content on the Website.

Only one (1) entry per person will be accepted. All subsequent entries will be disregarded and any duplicates removed. One (1) Contestant per entry submission is permitted. In the event of any dispute regarding the identity of the person who submitted an entry or cast a vote, the entry or vote will be deemed to have been made by the authorized holder of the account, email address, or mobile phone number used to submit it, and Sponsor may require satisfactory proof of that identity. After entering the Competition, the Submitted Photograph and other entry materials may be placed on the Website or other platforms controlled or maintained by Sponsor and may become available for viewing by visitors to those sites or the general public.

Voting

CONTESTANTS ARE NOT PERMITTED TO PURCHASE DIGITAL-CONTENT PACKAGES THAT INCLUDE VOTES FOR THEMSELVES, OR CAST FREE VOTES FOR THEMSELVES. CONTESTANTS ARE ALSO PROHIBITED FROM USING A CONTESTANT'S OWN FUNDS FOR PURCHASES THAT INCLUDE VOTES FOR THAT CONTESTANT. CONTESTANTS FOUND MAKING SUCH PURCHASES FOR THEMSELVES, DIRECTLY OR INDIRECTLY, USING THE CONTESTANT'S OWN FUNDS FOR THAT PURPOSE, OR CASTING FREE VOTES FOR THEMSELVES MAY BE SUBJECT TO DISQUALIFICATION.

Voters may participate in voting as follows: (a) all Voters may receive one (1) free vote per Voter per Contestant per calendar day (Eastern Time), subject to the eligibility verification; and/or (b) Voters of eligible age may purchase digital-content packages through the Website that include votes for the selected Contestant, as described below. Free votes reset at 12:00 a.m. Eastern Time each day. "Qualifying Votes" are those placed in accordance with these Rules and the Terms of Use, both of which can be found on the Website.

Each package provides the digital content and number of votes stated at checkout for the selected Contestant. Gallery access is provided through a link emailed to the purchaser. Different packages or repeat purchases may include the same images with different numbers of votes. The Terms of Use govern delivery, access and permitted use of the content. Purchases are subject to refunds as described below and the purchase terms presented at checkout.

A two-times-vote window applies during the final twenty-four (24) hours of each public voting round before Finals, including Qualification. During each window, both free votes and votes included in purchased packages count at twice their usual value (i.e., one such vote given to a Contestant will count as two votes

for that Contestant; each double-value vote may not be split between two different Contestants). The window applies to all active Contestants in the applicable round. Its opening and closing times will be posted on the Website no later than the start of the window. The daily free-vote limit remains the same during the multiplier window.

Sponsor may offer designated tasks (for example, completing a Contestant profile), including limited-time promotional bonus vote tasks during designated public voting rounds, that award a stated number of votes to a Contestant upon verified completion. Each available task, its completion window, and the votes awarded will be stated on the Website, and the same tasks and awards are available to all Contestants in the applicable round on the same terms. No purchase is required to complete a task. Votes awarded for tasks are Qualifying Votes once verified.

Contestants may encourage friends, family, followers, and other members of the public to vote for them, provided that no Contestant may offer or provide compensation of any kind, monetary or otherwise, directly or indirectly, in exchange for votes. Votes obtained through any offer of compensation are void, and Sponsor may disqualify any Contestant determined to have solicited votes in this manner. Votes associated with a declined, refunded or finally reversed payment are invalid and will be removed from the associated Contestant's total. Sponsor or Administrator may review disputed payments and related votes. A Voter's payment dispute or reversal, by itself, is insufficient to establish misconduct by a Contestant. A Contestant may be disqualified for knowingly participating in prohibited payment or voting activity. Nothing in these Rules limits a lawful payment-dispute right.

The advancing Contestant(s) of each public voting round of the Competition will be determined based upon the number of Qualifying Votes received, with those receiving the highest number of Qualifying Votes advancing from that round, unless otherwise expressly provided in these Rules for any judging round. Only human-submitted votes are accepted. Any automated, robotic, or "bot" votes discovered will be discarded. If automated voting activity is detected, the associated individual, IP address, email address, and mobile phone number may be banned from voting. Sponsor reserves the right, at its sole discretion, to disqualify any Contestant suspected of encouraging, soliciting, or otherwise knowingly participating in such activity, or any other voting activity Sponsor deems unfair and/or in violation of these Rules and/or the Terms of Use, and to disqualify any individual found to be tampering with the entry or voting process or the operation of the Competition.

Competition Schedule

Dates below fall in 2026 and 2027 as shown, and all times in these Rules are Eastern Time. After Qualification, each round opens at 12:00 a.m. (midnight at the start of its first date) and closes at 11:30 p.m. on its last date. For rounds preceding Finals, vote validation will ordinarily be completed within the thirty-minute verification period before the next round opens. Before Finals, placements are determined by Qualifying Votes within each group.

- Registration (November 10–December 11, 2026): Opens at 5:00 p.m. and closes at 11:30 p.m.
- Qualification (registration–December 14, 2026): Contestants enter groups of up to eight in admission order. Full groups open immediately. The final partial group opens when registration closes. Contestants remain in their original group through Qualification. All groups close December 14 at 11:30 p.m., so earlier groups vote longer. Places 1–2 advance to the Opening Round; places 3–4 advance to the Wildcard; places 5–8 are eliminated.
- Opening Round (December 15–21, 2026): Groups of up to 8. Places 1–4 advance to The Showcase; places 5–8 are eliminated.
- Wildcard (December 15–21, 2026): Groups of up to 10. Places 1–2 advance to The Showcase; places 3–10 are eliminated.

- The Showcase (December 22–28, 2026): Groups of up to 8. Places 1–4 advance to The Knockout; places 5–8 are eliminated.
- The Knockout (December 29, 2026–January 4, 2027): Groups of up to 8. Places 1–4 advance to the Quarterfinals; places 5–8 are eliminated.
- Quarterfinals (January 5–11, 2027): Groups of up to 8. Places 1–4 advance to the Semifinals; places 5–8 are eliminated.
- Semifinals (January 12–18, 2027): Groups of up to 8. Places 1–4 advance to the Final Fan Vote; places 5–8 are eliminated.
- Final Fan Vote (January 19–25, 2027): Groups of up to 8. Places 1–4 in each group advance to Finals; places 5–8 are eliminated.
- FHM Finale (“Finals”) (January 26–28, 2027): All qualifying finalists compete together under Judge Review. Finals close January 28, 2027 at 11:30 p.m. Judges have the full Finals period to complete their reviews. Public voting remains open throughout Finals and resolves judging ties. The ten (10) highest-ranked eligible finalists receive the prize placements described under Prizes. Winners will be announced on the Website after judging and final vote verification are complete.

After Qualification and before FHM Finale, advancing Contestants are randomly regrouped for each round, with groups kept as equal in size as reasonably practicable. Repeat opponents are possible. Group sizes are maximums. Placement ranges apply only to occupied positions. The number of groups and finalists depends on participation. Concurrent rounds are separate paths. Each Contestant participates in only one round at a time.

Contestants may receive votes only while their round is open. Votes reset to zero for every new round, including Finals. After each pre-Finals cutoff, voting may pause for thirty (30) minutes while results, advancement and any new groups are confirmed before the next round opens. Final Fan Vote results must be confirmed before Finals open. Final verification is addressed under Vote Validation and Results.

If Contestants finish a round with equal Qualifying Votes, the Contestant who first reached that tied valid total ranks higher. For a tie at zero votes, earlier completed registration ranks higher.

Judge Review

Sponsor appoints the judges for the Competition (the "Judges") and may replace a Judge when necessary. During Finals, Judges evaluate each finalist’s profile biography, uploaded photos and videos, and submitted social media content using the following criteria:

1. Camera Presence: The ability to capture attention through expression, posing, and presence in photos and videos.
2. Personal Expression: The individuality, personality, and personal style conveyed through the Contestant’s profile and content.
3. Profile Story: How engagingly the Contestant communicates her interests, experiences, aspirations, and reasons for entering.
4. Creative Presentation: The originality and thoughtfulness demonstrated in content choices, styling, settings, and visual storytelling.
5. Overall FHM Fit: How well the Contestant’s profile and content reflect the spirit of the Competition, including confidence, authenticity, creativity and engagement with their audience.

Each Judge independently assigns each Contestant one overall score from one (1) to one hundred (100), considering the stated criteria collectively. Each Contestant’s final judging score is the average of all scores assigned to her by the judging panel. Contestants are ranked from highest to lowest average score.

Public voting remains open throughout Finals. If contestants have equal final judging scores, the Contestant with the higher number of Qualifying Votes received during Finals ranks higher. Finals votes serve only as a tiebreaker and leave judging scores and rankings intact. If tied Contestants also have equal Qualifying Votes, the voting tie procedure in the Competition Schedule applies. Alternates and revised prize placements follow this final ranking as described under “Prizes” below.

The Judges' assessments under the stated criteria are final. Sponsor may correct calculation or administrative errors under Vote Validation and Results.

Advancement and Notification

Round results and advancement are published on the Website, including through the Contestant dashboard, and advancing Contestants may additionally be notified by text message (unless they have opted out of text messages), email, or other means reasonably expected to provide notice. Any Contestant who is the recipient of a prize (each a "Winner" and, collectively, "Winners") will be notified directly by email, telephone, text message (unless they have opted out of text messages), or other means reasonably expected to provide notice. Contestants consent to a background check that may be performed, at the sole discretion of Sponsor, to verify information provided and confirm eligibility and compliance with these Rules. If you are selected as a Potential Winner (as defined below), Sponsor or a third party acting on its behalf, may obtain a background check about you from a consumer reporting agency. Sponsor will use the report only to verify your eligibility to receive a prize and your compliance with these Rules. Before obtaining a report, Sponsor will provide any disclosure and obtain any written authorization required by the Fair Credit Reporting Act and applicable state law. If you refuse to authorize the background check, or if the report shows that you are ineligible or that you may be disqualified under Winner Requirements and Consent, Sponsor may disqualify you and select an alternate winner. Sponsor will make this decision at its sole discretion. If selected as a Winner, your information may also be included on the Website and/or on a publicly available "Winners List." Winner(s), finalists, and/or advancing Contestants may be selected by public voting, judging, or a combination of both, as set forth in these Rules. Winners are selected using the method specified for the final phase in the Competition Schedule and, where applicable, Judge review.

In the event that, due to a technical, printing, or administrative error, more advancement or prize notifications are issued than the number of advancing positions or prizes stated in these Rules, Sponsor will recognize only the stated number, determined among the holders of valid claims using the selection method applicable to that round under the Competition Schedule and, where applicable, Judge review. An erroneous notification confers no entitlement to advancement or to a prize.

Prizes

There will be up to ten (10) prize recipients in the Competition (each, a "Winner"). Winners and prize placements are determined under Finals in the Competition Schedule and Judge Review.

The highest-ranked eligible finalist is the Grand Prize Winner. Grand Prize Conditions are set forth under Important Notice.

The remaining prizes are awarded to the eligible finalists occupying the corresponding placements. If fewer than ten (10) eligible finalists remain, only occupied placements receive prizes. Each Winner receives only the prize package for her final placement.

The approximate retail value ("ARV") of each prize is stated below. All monetary amounts are stated in U.S. dollars.

Grand Prize

One (1) Grand Prize Winner will receive:

1. Seven thousand five hundred dollars ($7,500) in cash.

2. An FHM USA magazine cover and celebrity photo shoot (no separate retail value). Sponsor will determine the shoot date and publication issue or date.

3. A twelve (12)-page editorial feature in FHM USA magazine (no separate retail value).

4. A trip for the Grand Prize Winner and one (1) guest to an FHM event selected by the Grand Prize Winner from events offered by Sponsor, consisting of round-trip economy airfare for two (2) from the major airport nearest the Grand Prize Winner's residence to the event city and one (1) night of standard hotel accommodations (one room). The trip must be taken within twelve (12) months after the Grand Prize Winner is confirmed, on dates designated by Sponsor, or it will be forfeited (ARV: up to $1,600).

5. VIP access for the Grand Prize Winner and guest to the FHM party at the selected event (no separate retail value). Party access is subject to the venue's age and entry requirements. If the Grand Prize Winner or guest cannot attend because of those requirements, that portion of the prize is forfeited without substitution.

Total ARV of the Grand Prize package: up to $9,100.

Second and Third Place

The second-place Winner will receive: (1) a $1,500 credit to spend at My Everyday Jewelry (myeverydayjewelry.com), which expires twelve (12) months after it is issued; (2) a dedicated feature across Sponsor's social media accounts (no separate retail value); and (3) a six (6)-page feature in FHM USA magazine (no separate retail value). Total ARV: $1,500.

The third-place Winner will receive: (1) a $1,500 credit to spend at Stoneridge Leather Co. (stoneridgeleatherco.com), which expires twelve (12) months after it is issued; and (2) a dedicated feature across Sponsor's social media accounts (no separate retail value). Total ARV: $1,500.

Fourth Through Tenth Place

The fourth-place through tenth-place Winners will each receive a feature across Sponsor's social media accounts, which may be published individually or as part of a shared feature with other Winners (no separate retail value).

The total ARV of all prizes awarded will range from $9,100 to $12,100 depending on the number of occupied prize placements. If all ten (10) placements are filled, the total consists of one Grand Prize package, one second-place package, one third-place package and seven fourth-through-tenth-place packages. No prizes are awarded if no eligible finalists remain.

Travel, photoshoot and any applicable event dates shall be determined by Sponsor in its sole discretion. The Grand Prize Winner and guest must travel together on the dates designated by Sponsor and must have all necessary travel documents at that time. The guest must sign a liability and publicity release before travel. Travel components consist only of the items expressly stated above. Actual value may vary based on departure city and travel dates; any difference between the stated ARV and actual value will not be awarded. The Grand Prize Winner is solely responsible for any expenses not expressly stated as part of the prize, including baggage fees, incidental charges, meals, gratuities, personal expenses, travel insurance, and transportation. Any changes in travel arrangements after booking caused by the Grand Prize Winner, or any costs arising from the Grand Prize Winner's request to alter travel plans, shall be the sole financial responsibility of the Grand Prize Winner.

If any prize component becomes unavailable for any reason, including force majeure, production changes, talent unavailability, venue restrictions, or other circumstances beyond Sponsor's control, Sponsor reserves the right to substitute a prize component of equal or greater value or, at Sponsor's sole discretion, provide a cash equivalent for the affected portion of the prize. Prize substitutions will not materially reduce the total approximate retail value of the affected prize package. To the extent that any United States federal, state, or local taxes apply to the value of any prize, each Winner is solely responsible for the reporting and payment of such taxes. Winners may be required to provide taxpayer information, and

Sponsor will issue tax reporting forms where required by law. No prizes may be transferred by any Winner. If a non-cash prize component without a separately stated retail value becomes unavailable, Sponsor will provide a comparable editorial or promotional feature.

If any Winner declines a prize, is unavailable, fails to timely return required documents, or is otherwise found ineligible, Sponsor may disqualify that Winner. The remaining eligible finalists below her move up in the final ranking, and each receives only the prize package corresponding to her resulting placement. Any alternate is selected from the remaining eligible finalists in that ranking order. Any tie is resolved under the applicable final-round tie procedure. This process may continue until the occupied prize placements are confirmed.

Winner Acknowledgment

Winners will be announced on the Website and as otherwise determined by Sponsor in its sole discretion. By agreeing to appear as a Winner in the Competition, each Winner consents to the use of their name, photographs and videos (including photo shoots, filming, interviews, and similar activities), likeness, and/or biographical information for advertising, trade, publicity, and promotional purposes in connection with the Competition and the associated brand(s), in print and digital materials, in any and all media now known or hereafter devised, without territorial or time limitations and without additional compensation, except where prohibited by law.

By accepting a prize, each Winner acknowledges compliance with these Rules. Actual or appraised value of any prize may differ from any stated ARV at the time of award. Each Winner accepts the prize at its actual value at the time of award, regardless of any difference from the stated ARV.

The Grand Prize Winner may describe themselves as the FHM Cover Search Winner in personal and professional biographies, portfolios, résumés and social media profiles, provided such use is factual and does not suggest that Sponsor or any Competition partner endorses, employs or is affiliated with the Winner, or any product or service the Winner promotes. This permission does not include use of Sponsor’s logos, trademarks or cover images except as separately authorized in writing by Sponsor.

Standards of Conduct

FAILURE TO COMPLY WITH THESE RULES AND/OR THE TERMS OF USE MAY RESULT IN DISQUALIFICATION. Sponsor reserves the right, in its sole discretion, to take action against any individual participating in the Competition as a Contestant or Voter, including removal from the Competition or the voiding of votes, for reasons including: (a) acting in any manner deemed by Sponsor to be in violation of these Rules or the Terms of Use; (b) acting in any manner deemed by Sponsor or Administrator to be harmful to the Website or Competition or other Contestants; or (c) acting in any manner deemed by Sponsor to be unsportsmanlike, disruptive, and/or with intent to annoy, abuse, threaten, or harass any other person or entity, including Sponsor or Administrator. Sponsor also reserves the right, at its sole discretion, to disqualify any individual found to be harming, tampering with, or undermining the entry or voting process, the operation of the Competition, or otherwise in breach of these Rules and/or the Terms of Use. ANY ACTION BY A CONTESTANT, VOTER, OR ANY OTHER INDIVIDUAL THAT DAMAGES OR UNDERMINES THE LEGITIMATE OPERATION OF THE COMPETITION MAY BE IN VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND, SHOULD SUCH ACTION OCCUR, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Winner Requirements and Consent

Any potential Winner (each, a "Potential Winner") will be required to execute an affidavit of eligibility, a liability/publicity release, a Contestant release, and such other documents as Sponsor may require (collectively, the "Prize Claim Documents"). If any Potential Winner fails or refuses to sign and return all required Prize Claim Documents within 14 days of the delivery of prize notification(s), or within any shorter period stated in the prize notification where a prize component is scheduled to occur before that period

ends, such Potential Winner may be disqualified and an alternate may be determined and selected in accordance with these Rules.

If selected as a Winner or alternate, you consent to your information being included in a publicly available "Winners List." Except where prohibited, acceptance of a prize constitutes the Winner's irrevocable consent to Sponsor, its agents, successors, assigns, and designees to use the Winner's name, likeness, photograph, voice, statement, opinions, biographical information, prize information, and/or state/city of residence for advertising, promotional, and publicity purposes in any and all media or formats, worldwide, in perpetuity, without any further permission, notification, payment, or consideration, except for the awarding of the prize to the Winner.

Each Participant bears sole responsibility for keeping contact information current with Sponsor. By accepting a prize, each Winner agrees to conduct themselves in accordance with all applicable laws and generally accepted social practices while participating in any Competition-related activity. Sponsor may, in its sole discretion, disqualify or remove a Winner or Potential Winner at any time (including after the time of selection as a Winner) if Sponsor determines that the individual's conduct is disruptive or inappropriate; has caused, or is reasonably likely to cause, damage to any person, property, or the reputation of Sponsor or any Competition partner; is the subject of credible public reporting of misconduct reasonably likely to harm the reputation of Sponsor or any Competition partner; or involves conviction of, or a plea of no contest to, a felony or a crime involving dishonesty or moral turpitude. By entering, all Contestants agree to cooperate reasonably with any background check conducted under these Rules.

Waiver and Limitations of Liability

PARTICIPANTS (INCLUDING CONTESTANTS, VOTERS, AND WINNERS) AGREE THAT, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL THE COMPETITION ENTITIES BE LIABLE OR OBLIGATED TO ANY CONTESTANT, VOTER, WINNER, OR ANY THIRD PARTY IN ANY MANNER FOR ANY SPECIAL, INCIDENTAL, EXEMPLARY, CONSEQUENTIAL, PUNITIVE, OR INDIRECT DAMAGES OF ANY KIND IN ANY WAY RELATED TO THE COMPETITION, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, EVEN IF INFORMED OF THE POSSIBILITY OF ANY SUCH DAMAGES IN ADVANCE, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, ATTORNEYS' FEES, AND ARBITRATION FEES AND COSTS WHERE RECOVERABLE UNDER APPLICABLE LAW. THIS SECTION SHALL APPLY TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW AND NOTWITHSTANDING THE FAILURE OF ANY LIMITED REMEDY.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE AGGREGATE LIABILITY OF THE COMPETITION ENTITIES FOR ANY CLAIM ARISING FROM THE COMPETITION, PURCHASES, THESE RULES, THE TERMS OF USE, OR THE PRIVACY POLICY WILL NOT EXCEED THE GREATER OF ONE HUNDRED DOLLARS ($100) OR THE TOTAL AMOUNT THE PARTICIPANT PAID THROUGH THE WEBSITE. THIS LIMITATION APPLIES TO ALL CLAIMS IN THE AGGREGATE AND COVERS ALL FORMS OF DAMAGES. THIS LIMITATION DOES NOT APPLY TO ANY EXPRESS PRIZE OBLIGATION, ANY REFUND OR CORRECTION AVAILABLE UNDER THESE RULES, OR TO THE EXTENT PROHIBITED BY APPLICABLE LAW, INCLUDING THE CALIFORNIA CONSUMERS LEGAL REMEDIES ACT.

ALL PARTICIPANTS RELEASE, DEFEND, INDEMNIFY, AND HOLD HARMLESS THE COMPETITION ENTITIES FROM AND AGAINST ANY AND ALL LIABILITY, WITH RESPECT TO, OR IN ANY WAY ARISING FROM, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, THIS COMPETITION, THE PUBLICATION OR USE OF ANY CONTESTANT CONTENT, CONTESTANTS’ NAMES AND LIKENESSES, AND/OR THE ACCEPTANCE, USE, MISUSE, LOSS, OR MISDIRECTION OF ANY PRIZE, INCLUDING LIABILITY FOR PERSONAL INJURY, DEATH, PROPERTY DAMAGE, OR MONETARY LOSS. By participating in the Competition, Participants further agree to release and hold harmless the Competition Entities from and against any claim: (a) of ambiguity or error in the Competition, these Rules, the Terms of Use, or the Privacy Policy; (b) related to lost, late, incomplete, or misdirected

entries or votes; (c) for injuries, damages, or losses of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, use, loss, or misdirection of any prize, or participation in any Competition-related activity or participation in this Competition; (d) for copyright infringement or violation of the right of publicity based on use of any Contestant Content by Sponsor as authorized by these Rules; or (e) due to any error in the offering, administration, or announcement of any prize.

PARTICIPANTS FURTHER AGREE THAT ALL DECISIONS OF SPONSOR SHALL BE FINAL AND CONCLUSIVE ON ALL MATTERS RELATING TO THE COMPETITION AND THAT THE COMPETITION ENTITIES ARE NOT RESPONSIBLE FOR ANY INCORRECT OR INACCURATE ENTRY INFORMATION, HUMAN ERROR, TECHNICAL MALFUNCTION, FAILURES, OMISSIONS, INTERRUPTIONS, DELETIONS, OR DEFECTS OF ANY TELEPHONE NETWORK, COMPUTER ONLINE SYSTEMS, COMPUTER EQUIPMENT, SERVERS, ACCESS PROVIDERS, OR SOFTWARE, INCLUDING ANY INJURY OR DAMAGE TO PARTICIPANTS' OR ANY OTHER PERSONS' COMPUTERS OR DEVICES RELATING TO OR RESULTING FROM PARTICIPATION IN THIS COMPETITION, INABILITY TO ACCESS THE WEBSITE OR ANY PAGES THEREOF, THEFT, TAMPERING, DESTRUCTION, OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES, OR ENTRY SUBMISSIONS THAT ARE PROCESSED LATE OR INCORRECTLY OR ARE INCOMPLETE, GARBLED, OR LOST DUE TO COMPUTER OR ELECTRONIC MALFUNCTION OR TRAFFIC CONGESTION ON THE INTERNET OR ANY WEBSITE. PROOF OF ENTERING INFORMATION ON THE WEBSITE IS NOT CONSIDERED PROOF OF DELIVERY OR RECEIPT.

PARTICIPANTS ACKNOWLEDGE AND AGREE THAT SPONSOR IS UNDER NO OBLIGATION TO MONITOR OFF-SITE ACTIVITY AND IS IN NO WAY RESPONSIBLE FOR MANAGING OR CONTROLLING OFF-SITE ACTIVITY VIA SOCIAL MEDIA AND/OR OTHER THIRD-PARTY PLATFORMS, INCLUDING BUT NOT LIMITED TO NEGATIVE AND DISPARAGING CORRESPONDENCE BETWEEN CONTESTANTS AND VOTERS, OFF-SITE VOTE INCENTIVES, MISLEADING OR DECEPTIVE PROMOTIONAL TACTICS, OR ANY OTHER BEHAVIORS CONSIDERED TO BE MISLEADING OR UNSPORTSMANLIKE.

NOTHING IN THIS SECTION EXCLUDES AN EXPRESS PURCHASE OR PRIZE OBLIGATION, A CORRECTION OR REFUND AVAILABLE UNDER THESE RULES, OR A RIGHT OR LIABILITY THAT APPLICABLE LAW DOES NOT PERMIT TO BE EXCLUDED.

Dispute Resolution and Mandatory Arbitration

You, Sponsor, and Administrator agree that any dispute or claim arising out of or relating to the Competition, participation in it, purchases made in connection with it, these Rules, the Terms of Use, or the Privacy Policy, including the interpretation, validity or enforcement of those agreements and the rights or obligations of the Competition Entities, shall be resolved by binding individual arbitration administered by the American Arbitration Association under its Consumer Arbitration Rules, subject to the exceptions and qualifications in this section. Judicial review remains available as permitted by applicable law, and judgment on the award may be entered in any court having jurisdiction. ALL ARBITRATION CLAIMS MUST BE BROUGHT IN YOUR INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS REPRESENTATIVE OR MEMBER, OR OTHERWISE ON BEHALF OF OTHERS, IN ANY PURPORTED CLASS, COLLECTIVE, OR REPRESENTATIVE PROCEEDING.

Administrator may directly enforce the rights and protections expressly granted to it under these Rules. The other Competition Entities are intended third-party beneficiaries of the releases, limitations of liability, indemnification and dispute-resolution provisions applicable to them and may enforce those provisions.

Notwithstanding the foregoing, either Party may bring an individual claim in small claims court in any jurisdiction where such a claim may properly be brought, so long as the matter remains in that court and proceeds only on an individual, non-class, non-representative basis.

You may opt out of this arbitration agreement by sending written notice of your decision to support@slatecontests.com within thirty (30) days of first accepting these Rules, including acceptance

through the Terms of Use. The notice must include your name, the email address or phone number you used to enter, vote, purchase or create an account, and a clear statement that you decline this arbitration agreement. All other provisions of these Rules remain in full force after an opt-out. Later acceptance of the Terms of Use does not revoke an earlier valid opt-out or restart an opt-out period already running.

To the extent permitted by applicable law, any claim arising out of or relating to the Competition must be commenced within one (1) year of the date the claiming Party knew, or reasonably should have known, of the facts giving rise to the claim; any claim not commenced within that period is permanently barred. This limitation does not shorten a period that applicable law prohibits from being shortened by agreement.

Claims shall be heard by a single arbitrator. The place of arbitration shall be Sheridan, Wyoming or, at the Participant's election, the county in which the Participant resides or by videoconference, unless otherwise agreed by the Parties. The arbitration shall be governed by the laws of the State of Wyoming, without regard to conflict of law principles. Each Party will, upon written request of the other Party, promptly provide the other with copies of all relevant documents. No other discovery shall be permitted except as required by the arbitrator or applicable law. Hearings will take place pursuant to the standard procedures of the Consumer Arbitration Rules, although the Parties may appear in person, by video, or telephonically. The arbitrator will have authority only to grant relief that would otherwise be available in court. Arbitration administrative fees, arbitrator compensation and expenses will be allocated under the applicable AAA Consumer Arbitration Rules and fee schedule, subject to applicable law. Attorneys' fees may be awarded only as permitted by applicable law. Except as may be required by law, neither a Party nor an arbitrator may disclose the existence, content, or results of any arbitration hereunder without the prior written consent of both Parties.

If any part of this arbitration provision is deemed invalid or unenforceable, the remainder of this arbitration provision shall remain in full force and effect and shall be construed in accordance with its terms as if the invalid or unenforceable provision were not contained herein.

This agreement does not require arbitration of a claim that applicable law makes nonarbitrable. Nothing in this section limits nonwaivable rights, requires a prohibited fee allocation, or prevents a disclosure permitted by law to a professional adviser, regulator, law-enforcement agency or court.

Right to Cancel or Modify

If for any reason the Competition and/or any round of the Competition cannot be executed as set forth in these Rules, including but not limited to acts of God, acts of war, natural disasters, weather events, pandemic or epidemic illness, disease, acts of terrorism, computer viruses, tampering, unauthorized intervention, fraud, technical failures, or other factors that may corrupt or affect the security, administration, fairness, integrity, or proper conduct of the Competition, and/or if the Competition is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor reserves the right to cancel, terminate, suspend, and/or modify the Competition and/or any round of the Competition, with or without prior notice. Any cancellation, termination, suspension or modification remains subject to refunds under these Rules, the Terms of Use and applicable law. Further, if the Competition is terminated before the original end date, Sponsor reserves the right, in its sole discretion, to modify the procedure for selecting the Winner(s), unless the nature of the event giving rise to such termination renders it impossible to select the Winner(s).

Withdrawal and Removal

A Contestant may withdraw by signing in to her account, selecting account deletion in settings, and confirming the request. Withdrawal processing can take up to 72 hours after confirmation, during which the profile may remain active. Contact support@slatecontests.com for assistance accessing your account. Only the in-account deletion process described above constitutes a withdrawal request. If account access cannot be restored, Administrator may verify the Contestant’s identity and process the withdrawal on her behalf. Requests regarding personal information are handled under the Privacy Policy. Refund eligibility for a fulfilled purchase is determined under the Refunds section, regardless of withdrawal, elimination, or

disqualification. Gallery access depends on the relevant profile and approved photos remaining available. Gallery access continues independently of voting-entry removal, and copies already saved by Sponsor and/or users remain accessible after a gallery is removed. Refunds and corrections remain subject to the section below and the Terms of Use.

Refunds

Purchases fulfilled as described at checkout are final and nonrefundable merely because a purchaser changes their mind or a supported Contestant does not advance or win. Refund rights required by applicable law remain fully available. Transaction errors, unauthorized or duplicate charges, failed delivery and other material fulfillment problems may be reported to support@slatecontests.com for review and appropriate correction or refund.

Votes associated with a refunded or finally reversed purchase will be removed, and affected results may be reviewed under Vote Validation and Results rules hereunder. Further purchase and refund terms appear in the Terms of Use. A refund request or decision alone is insufficient to establish misconduct by the supported Contestant.

Nothing in this section limits lawful payment-dispute rights.

Vote Validation and Results

Sponsor and/or Administrator's records (as applicable) are the authoritative record of all entries, votes, and standings, and Administrator's server clock is the sole official timekeeper for the Competition. Leaderboards, vote counts, and standings displayed on the Website are provided for general reference only. They may be delayed and may not reflect the exact real-time tally, and Sponsor may elect not to display real-time vote totals during any portion of a round. Sponsor may delay publication of round results or final standings for a reasonable period to complete vote-integrity review and tabulation. For rounds preceding Finals, validation will ordinarily be completed within the thirty-minute verification period before the next round opens, as stated in the Competition Schedule. Final vote validation may take up to seventy-two (72) hours after Finals close. Standings displayed on the Website before Sponsor confirms a round's results are provisional. Provisional standings may change as a result of vote validation. The public winners announcement will follow Sponsor's timeline after the validation period. Where Sponsor determines that votes were cast in violation of these Rules or the Terms of Use, Sponsor may void those votes, adjust affected standings, and, in the case of votes included with purchases, reverse the associated payments. These integrity reversals are additional to the corrections and refunds described under Refunds. Sponsor may correct confirmed vote-counting or administrative errors using its underlying records.

Governing Agreement

These Rules govern Competition entry, voting, advancement, winner selection, and prizes. The Terms of Use govern Website use and purchases, and the Privacy Policy, consisting of the FHM Cover Search Privacy Notice, describes the handling of personal information. The Competition Schedule and any contest-specific specifications expressly incorporated into these Rules form part of these Rules. The content, price and votes stated at checkout form part of the applicable purchase terms. If the Terms of Use conflict with these Rules on Competition administration or a refund expressly available here, these Rules control. Sponsor may amend these Rules only to correct errors, to comply with applicable law, or as permitted under Right to Cancel or Modify, by posting the amended Rules on the Website. Other communications do not amend these Rules.

Partial Invalidity

If any provision of these Rules, the Terms of Use, or the Privacy Policy is found unenforceable, the remaining provisions continue in full force and effect. Where possible, the unenforceable provision will be modified to the minimum extent necessary to make it enforceable.

Contact Us

For questions or comments about the Competition, or to request the names of the Winner(s), please contact Sponsor at editor@fhm.com or by mail at 1st Floor, Block 6, Fourways Office Park, Fourways, 2191, South Africa. A winners list will be available for ninety (90) days after the final Winner is confirmed.

Third Party Disclaimer

This Competition is not sponsored, endorsed or administered by Meta Platforms, Inc. (including Facebook and Instagram), Apple Inc., Alphabet Inc. (including Google and YouTube), or Stripe, Inc.